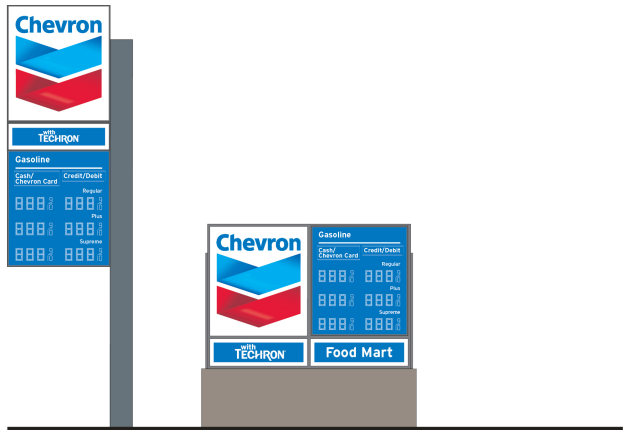


Site Signage

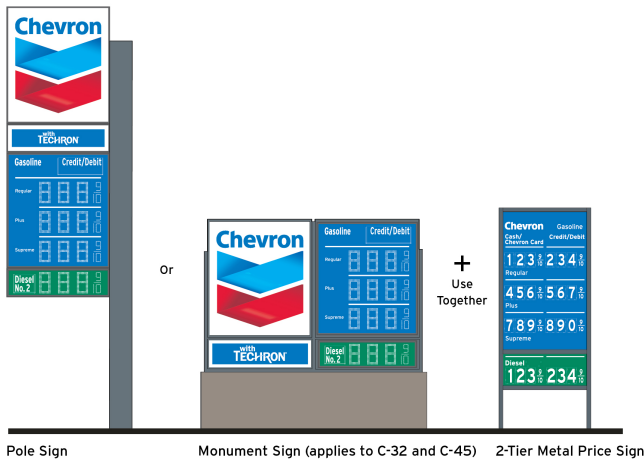
7.13 Multi-Tier Pricing



2-Tier Price Sign on Pole

2-Tier Price Sign on Pole and Monument

Chevron recommends using two-tier price sign faces showing the two prices for cash, Chevron-card, credit and debit card transactions on pole and monument signs. You are responsible for complying with all federal, state and local pricing and advertising laws.



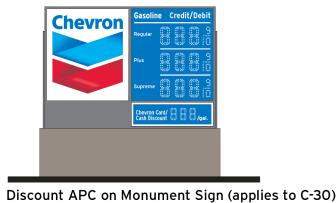
Pole Sign

Monument Sign (applies to C-32 and C-45)

2-Tier Metal Price Sign

Single-Price Sign on Pole and Monument

If you are not able to use a two-tier price sign face on your pole or monument sign, you may post a two-tier metal price sign showing the two prices as long as this complies with the law. You are responsible for complying with all federal, state and local pricing and advertising laws.



Discount APC on Monument Sign (applies to C-30)

Discounted APC on Pole and Monument

If you are not able to use a two-tier price sign face on your pole or monument sign and you are not able to post a two-tier metal price sign showing the two prices, you may post the amount of any discount for cash, Chevron-card and/or debit card transactions on a discount APC panel. You are responsible for complying with all federal, state and local pricing and advertising laws.