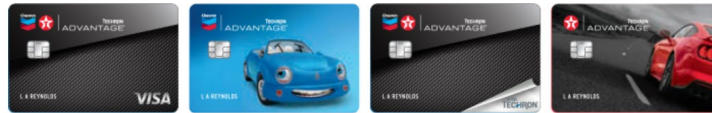




marketing bulletin

Announcing: 2024 Sweepstakes and Bonus Awards Winners!



Congratulations to the WINNERS!!

The *Chevron and Texaco Techron Advantage Card* program is excited to announce the **Q1 2024** Wildcard Sweepstakes and Bonus Awards winners! Five winners, one from each District (1,2,4,8 and 9), have won a prize of **\$4,000!**

[Click here to see the winners!](#)

Be in it to win it!

- WILDCARD SWEEPSTAKES!*** will continue in **Q2 2024**. Stations that submit at least 6 qualifying applications in Q2 and/or 12 qualifying applications in the first half of the calendar year (between Feb 15th and June 30th, 2024), enter a drawing for a chance to win a Wildcard sweepstakes prize of \$4,000 each quarter or \$10,000 for the Mid- year period ending June 30th! Note: Q1 2024 applications must have been submitted between February 15th, 2024, and March 31st, 2024, to be eligible toward earning an entry for the Q1 sweepstakes. Q2 2024 applications must be submitted between April 1st, 2024, and June 30th, 2024, to be eligible toward earning an entry for the Q2 sweepstakes.
- You can continue to earn \$2 for each qualifying application submitted monthly.
- You can also qualify for cash **Bonus Awards*** by submitting multiple new applications, as shown on the chart below.

For assistance and ideas on marketing Techron Advantage credit cards to customers, contact your regional Synchrony Field Sales Manager from the attached listing.

| Bonus Awards | | | |
|--------------|-----------|-------------------------------|---|
| Awards | Period | Potential Winners | # of Applications to Qualify |
| \$50 | Quarterly | unlimited | Awarded for each increment of 10 apps (e.g.: 50 apps = \$250) |
| \$500 | Annual | unlimited | At least 100 apps, and above |
| \$2,000 | Annual | 5 (1 per District) | Top site in each District with more than 100 apps |
| \$3,000 | Annual | 2 (1 per East & West Regions) | Top site in each Region (East and West) with more than 100 apps |

| NEW! WILDCARD Sweepstakes* | | | |
|--|---------------|-------------------------------|------------------------------|
| (Winners determined by drawing from among all qualifying stations) | | | |
| Award | Period | Potential Winners | # of Applications to Qualify |
| \$4,000 | Quarterly | 5 (1 per District) | At least 6 apps |
| \$10,000 | Mid-Year 2024 | 2 (1 per East & West Regions) | At least 12 apps |

For more information, visit:

[Techron Advantage Station Portal \(tacardtools.com\)](https://tacardtools.com)

**For Wildcard Sweepstakes: NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO U.S. CHEVRON OR TEXACO RETAILERS AND MARKETERS IN DISTRICTS 1, 2, 4, 8 & 9 ONLY. VOID WHERE PROHIBITED. Sweepstakes begins 2/1/24 and ends 06/30/24. For how to enter, including how to enter by mail, entry periods, prize descriptions and odds disclosure, see the [Official Rules](https://eprize-content.s3.amazonaws.com/synchrony/259004/rules.htm) at <https://eprize-content.s3.amazonaws.com/synchrony/259004/rules.htm> Sponsor: Synchrony Bank, 170 Election Road, Draper, UT 84020.

*Rewards distributed to winning retailers and marketers via EFT.

**Chevron PVT Report 2024

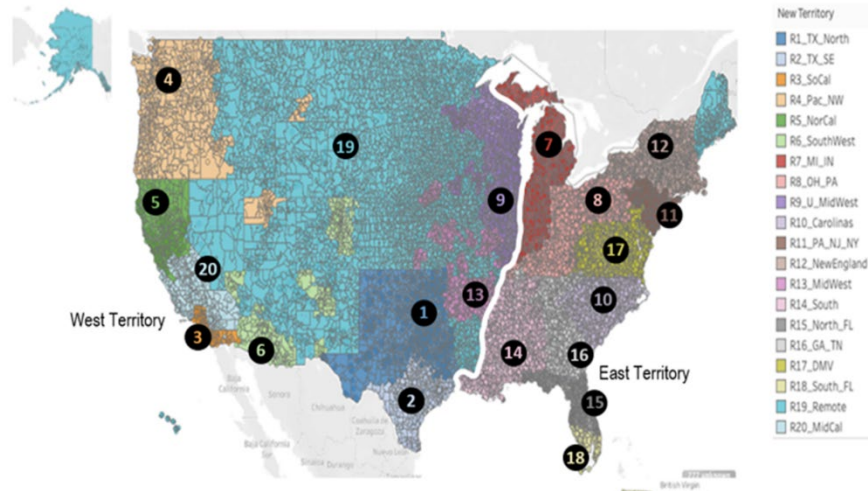
Synchrony Bank has the right to determine whether an application is valid and complete in its sole discretion. Win Limit: Each retailer or marketer may win one (1) Entry Period Quarter prize per Quarter, and one (1) Remaining-Calendar-Year Entry Period Grand Prize.

The Techron Advantage Cards are issued by Synchrony Bank and are not an obligation of Chevron U.S.A. Inc. The Techron Advantage Visa® Card is issued by Synchrony Bank pursuant to a license from Visa U.S.A. Inc.

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Synchrony Field Sales Managers (FSMs)



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