



Grow with Loyalty

Albertsons Gas Rewards Program: Shop for groceries. Save on fuel.

Nationwide Network

~ 3,500 participating Chevron and Texaco stations over 1,300 participating grocery stores



Easy to Earn, Easy to Burn

1 Sign up

- Consumer signs up at Albertsons.com/Safeway.com or downloads the Safeway app



2 Earn

- 10¢ per gallon Reward**
When your qualifying spending adds up to \$100
- 20¢ per gallon Reward**
When your qualifying spending adds up to \$200

\$1 per gallon reward when qualifying spending adds up to \$1000 in AK, AZ, NM, OR, UT, WA, WY, Las Vegas and northeast NV, El Paso and West Texas
Rewards expire at the end of the following month

3 Burn

- Member enters their registered phone number at the pump/register pin pad
- Discount is confirmed
- Pump rolls back the price
- Customer provides payment and fuels up

Redeem Earned Gas Rewards through the new Chevron and Texaco Apps with Mobile Payments!*

Save even more on fuel when you combine grocery gas rewards with earned Chevron Texaco Rewards.**

Settlement: Daily settlement via normal EFT process. Reports available on Chevron Business Point and EPOS.

Why Loyalty?

Consumers value fuel savings

- Helps attract “price-first” customers
- Helps proven shift from occasional buyers to loyal buyers

Loyalty Trends

- Albertsons Gas Rewards program customers purchase 10% more per fill up at Chevron and Texaco stations than non-Rewards Program Customers
- These customers average 13 gallons per fill-up

Based on 2018-2021 Albertsons Gas Rewards program trends at participating Chevron and Texaco stations

*Available at participating stations that are able to process mobile payments.

**Available at stations participating in the Chevron Texaco Rewards program.

Ongoing Marketing Support

- Year-round station POP and Albertsons in-store radio and signage
- Digital/Media Campaigns
- Exciting bonus promotions to help drive gas rewards redemption to Chevron and Texaco stations

