

### marketing bulletin

# Announcing: 2023 Sweepstakes and Bonus Awards Winners!









#### Congratulations to the WINNERS!!

The Chevron and Texaco Techron Advantage Card program is excited to announce the 2023 Q3 and Q4 Wildcard Sweepstakes and Bonus Awards winners! Two winners have each won the grand prize of \$10,000! Five winners, one from each District (1,2,4,8 and 9), have won a prize of \$4,000!

Click here to see the winners! 2023 Sweepstakes winners and 2023 Bonus Awards winners

#### Be in it to win it!

- **WILDCARD SWEEPSTAKES!**\* will continue in **2024**. Starting February 15<sup>th</sup>, 2024, stations that submit at least 6 qualifying applications in Q1 or Q2 and/or 12 qualifying applications in the first half of the calendar year (between Feb 15<sup>th</sup> and June 30<sup>th</sup>, 2024), enter a drawing for a chance to win a Wildcard sweepstakes prize of \$4,000 each quarter or \$10,000 for the Midyear period ending June 30th! <u>Note</u>: Q1 2024 applications must have been submitted between February 15<sup>th</sup>, 2024, and March 31<sup>st</sup>, 2024, to be eligible toward earning an entry for the Q1 sweepstakes. Q2 2024 applications must be submitted between April 1<sup>st</sup>, 2024, and June 30<sup>th</sup>, 2024, to be eligible toward earning an entry for the Q2 sweepstakes.
- You can continue to earn \$2 for each qualifying application submitted monthly.
- You can also qualify for cash Bonus Awards\* by submitting multiple new applications, as shown on the chart below.

For assistance and ideas on marketing Techron Advantage credit cards to customers, contact your regional Synchrony Field Sales Manager from the attached listing.

<u>Bonus</u>			
<u>Awards</u>	<u>Period</u>	Potential Winners	# of Applications to Qualify
\$50	Quarterly	unlimited	Awarded for each increment of 10 apps (e.g.: 50 apps = \$250)
\$500	Annual	unlimited	At least 100 apps, and above
\$2,000	Annual	5 (1 per District)	Top site in each District with more than 100 apps
\$3,000	Annual	2 (1 per E&W Regions)	Top site in each Region (East and West) with more than 100 apps

NEW! WILDCARD Sweepstakes*		CARD Sweepstakes*	(Winners determined by drawing from among all qualifying stations)	
Av	<u>vard</u>	<u>Period</u>	Potential Winners	# of Applications to Qualify
	\$4,000	Quarterly	5 (1 per District)	At least 6 apps
	\$10,000	Mid-Year 2024	2 (1 per E&W Regions)	At least 12 apps

<sup>\*\*</sup>For Wildcard Sweepstakes: NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO U.S. CHEVRON OR TEXACO RETAILERS AND MARKETERS IN DISTRICTS 1, 2, 4, 8 & 9 ONLY. VOID WHERE PROHIBITED. Sweepstakes begins 2/1/24 and ends 06/30/24. For how to enter, including how to enter by mail, entry periods, prize descriptions and odds disclosure, see the Official Rules at <a href="https://eprize-content.s3.amazonaws.com/synchrony/259004/rules.htm">https://eprize-content.s3.amazonaws.com/synchrony/259004/rules.htm</a>
Sponsor: Synchrony Bank, 170 Election Road, Draper, UT 84020.

<sup>\*</sup>Rewards distributed to winning retailers and marketers via EFT.

Synchrony Bank has the right to determine whether an application is valid and complete in its sole discretion. Win Limit: Each retailer or marketer may win one (1) Entry Period Quarter prize per Quarter, and one (1) Remaining-Calendar-Year Entry Period Grand Prize.

The Techron Advantage Cards are issued by Synchrony Bank and are not an obligation of Chevron U.S.A. Inc. The Techron Advantage Visa® Card is issued by Synchrony Bank pursuant to a license from Visa U.S.A. Inc.

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## **Synchrony Field Sales Managers (FSMs)**





























