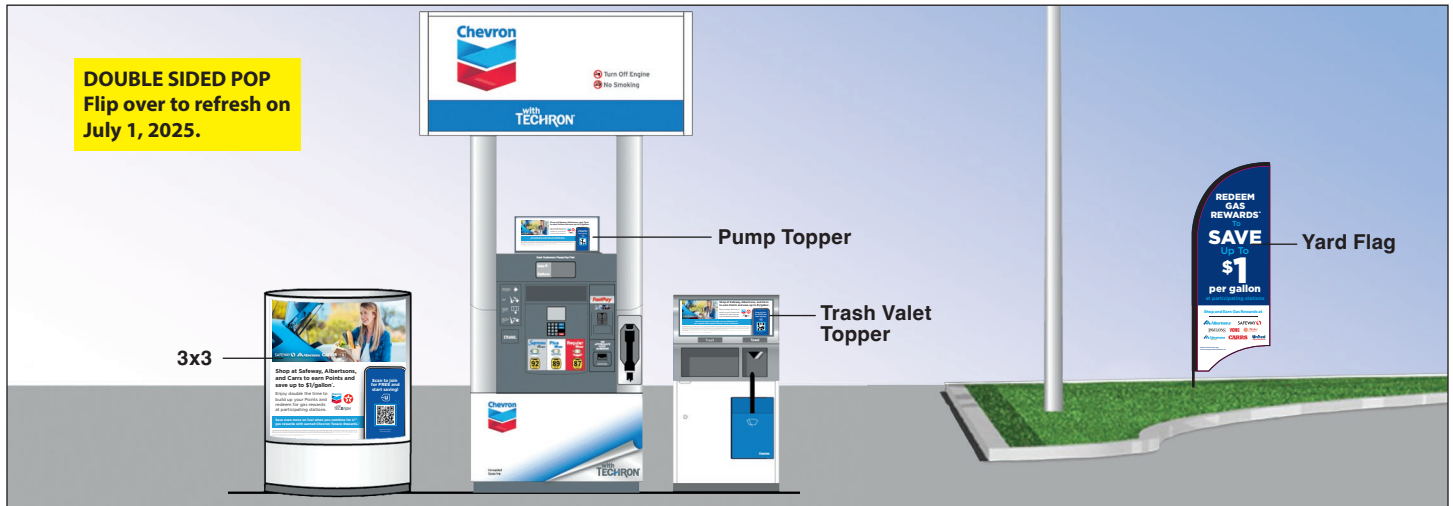


# Carrs/Safeway/Albertsons Gas Rewards Program: Alaska Refresh Instructions Post April 1, 2025 to September 30, 2025



Site schematic shown above is used for example purposes only, as hardware and layout may vary by site.

We are continuing to work with Carrs/Safeway/Albertsons stores to bring you a loyalty program to excite customers and help build business at your site! This is a great opportunity to reward existing customers and help gain new ones by leveraging the Carrs/Safeway/Albertsons Gas Rewards program. Customers can earn rewards by shopping at Carrs/Safeway/Albertsons stores with their registered phone number and can redeem those rewards for up to \$1 off per gallon of fuel purchased with a maximum of 25 gallons and one vehicle per visit at participating Chevron and Texaco stations. Other restrictions apply. Please see <https://www.safeway.com/foru-guest.html> for more information. Your kit includes refreshed POP. Please remove your current Island 3x3s, Trash Valet Toppers and Pump Toppers and replace them with the new POP in your kit.

**NOTE: Carrs/Safeway/Albertsons Gas Rewards program POP is 25% of the island. ExtraMile Sites: Refer to placement guide in ExtraMile kit.**

## Island Signage

Message: Carrs/Safeway Gas Rewards program

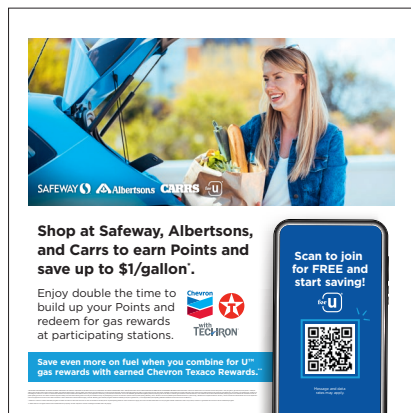
Element:	Location:
Island 3x3	Within frame, on pump island - 25% New
Pump Topper	Within frame, on pump island - 25% New
Trash Valet Topper	Within frame, on pump island - 25% New
Yard Flag	Perimeter - Carryover

## Interior Signage

Message: Carrs/Safeway Gas Rewards program

Element:	Location:
Flyer	Place at Register - New
Shelf Wobbler	Place at Register - New

Island 3x3



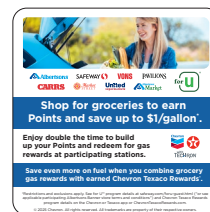
0425-CSWY1-X3-CTR

Trash Valet Topper / Pump Topper



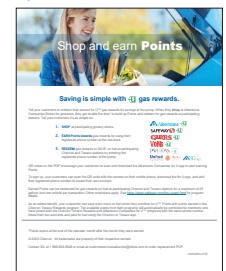
0425-CSWY1-TVT-PT-CTR

Shelf Wobbler - CTR



0425-ALB-SW1-CTR

Flyer



0425-GROC-FCP

### ProComm Information:

The POP package you received contains various POP elements based on the data of your station profile(s) maintained on Chevron Texaco Station Support. To request additional or replace damaged POP, submit a case with the Retail Marketing Center (RMC) by logging in to StationSupport.Chevron.com. Navigate to Support > Contact Us > Select Marketing Programs > Select Point of Purchase > Select National / Brand POP > Create a Support Case then fill out the details of the support case. Support cases submitted through StationSupport.Chevron.com are prioritized for fast replies. Log in today or register for access.

To replace incorrect or damaged POP, please call the Retail Marketing Center at 1-877-243-8457, Option 1.

Chevron Products Company 5001 Executive Parkway, Suite 200, San Ramon, CA 94583 [www.chevron.com](http://www.chevron.com)

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0425-CCSWY1-PG-CTR

