## **Getting Started**





Chevron<sup>1</sup> is excited to work with DoorDash to bring this nationwide program to its retailers and marketers.

While many customers enjoy the convenience of on-demand delivery, they also highly value accessibility and saving time. COVID has fundamentally changed consumer purchasing habits and this is why delivery can bring your business you new value.

**Click** <u>here</u> if you're interested in signing up with DoorDash.

DoorDash will contact you to discuss the onboarding process. **Due to demand, this may take one to three months.** 

# **Onboarding Process:** What happens next? How does this work?



DoorDash will

reach out to

collect

additional

information

and link your

store menu

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DoorDash will ship tablets to stores via Fedex

3

DoorDash to provide tablet & merchant portal login details ahead of start date

4

DoorDash to work with you to review your menu and to address questions Go Live! Start receiving orders and target new customers for delivery

## Why DoorDash?

Incremental Business: DoorDash is <u>incremental</u> to your business: DoorDash can deliver alcohol for you! (ask about your state) DoorDash customers are ordering from your store at off-peak hours, when your in-store traffic is lowest (night/late night). Customers will select your store because of your assortment, proximity, and low delivery times you offer.





- Convenience is the fastest growing on-demand delivery channel, growing 2x faster than any other channel.
- This new demographic of customers are primed to try new product and order more per order.
- DoorDash can work with you on new growth opportunities to help expand your location's reach by simply offering delivery.

<sup>&</sup>lt;sup>1</sup> Chevron U.S.A. Inc. does not provide, endorse or guarantee any delivery services or programs, nor does Chevron U.S.A. Inc. guarantee any particular amount of sales or increase in customers.

### **Additional Benefits**





<u>Store Creation Process:</u> We will onboard your store seamlessly. We mainly need your UPCs and pricing information, and we will create and merchandise your shopping experience for you.

<u>Improved Operations & Analytics</u> - Streamline the online ordering process through our DoorDash platform. Let us do the heavy lifting.



No extra hassle - only potential customers.



#### **How Does it Work?**



DoorDash
customers browse
your store's
selection and
place their order
directly through
our platform.



Your store prepares the order for pickup.



A Dasher picks up the already picked order and delivers it to your customer.



You'll receive monthly invoices from us.

**Ongoing Support:** Where do I go for help? What resources are there?



# **Tablet Support**

Live support: (650) 681 9470

<u>Tablet Guide</u>

<u>Tablet Troubleshoot</u>



# **General Support**

<u>General Support</u>



#### **Merchant Portal**

Portal Overview
Login to Portal
How to use the Portal



# Live Help (855) 973-1040 Help Overview